



ANTI-BRIDE

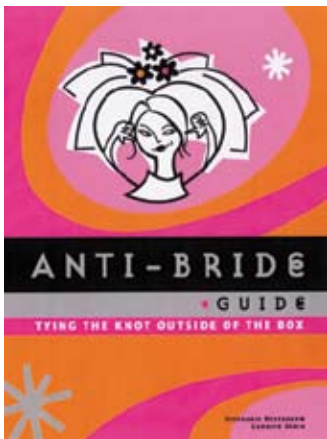
TYING THE KNOT OUTSIDE OF THE BOX

Anti-Bride Guide

Tying the Knot Outside of the Box

By Carolyn Gerin and Stephanie Rosenbaum

Into a sea of pearl white and pale blue comes the hot pink and orange Anti-Bride Guide. The perfect book for anyone alienated by the high-brow wedding industry, this practical guide fills a huge gap in the wedding planner market. A riot to read and filled with sassy illustrations, each chapter offers up fabulous advice and unusual ideas for those brides looking for more than the standard fare. Hundreds of fantastic tips give great insider advice on how to deal with any and all wedding eventualities (lipstick stain on dress, caterer from hell, wedding day break-out). A handy planner and resource guide keeps the bride on track.



Tips to improve the day:

- *Get friendly with a local car club, and have all your wedding attendants driven to the event in vintage muscle cars or swanky 1950s big-finned road boats.*
- *Try a traditional white dress for the ceremony; then change into a chic black cocktail dress for the reception.*
- *If you're planning a party that will go into the wee hours, make arrangements for a scrambled-eggs-and-Champagne breakfast to be served around 3 in the morning.*

In addition, tabbed chapters have pockets for stuffing brochures and clippings, a flexi-pocket at the back manages the overflow, and the petite size makes it a cinch to tote around. For the bride who wants her wedding her way, this is the ultimate guide.

CAROLYN GERIN serves as Senior Editor for *Destination I Do* magazine, and is a regular contributor to *Here Comes the Guide* magazine, and writes and manages the *Antibride.com* blog. Her writing focus is: lifestyle, travel, humor, music, fashion, and TV. She has a thriving practice as a copywriter, journalist, and marketing expert for clients of every stripe. She is focused on creating and producing branded entertainment content, some of which encompasses the bridal genre.

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\$19.95 Hardcover
ISBN: 0-8118-2967-7
144 pages, 50 line art drawings
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Illustrations: Ithinand Tubkam